

## CONTRACT



KVVU TV  
25-TV 5 Drive  
Henderson, NV 89014  
(702)435-5555

And:

Greer Margolis Mitchell Burns, Inc (GMMB)  
3050 K St NW  
Washington, DC 20007

<u>Contract / Revision</u> 489570 /		<u>Alt Order #</u> 06266607
<u>Product</u> OBAMA 4 AMERICA		
<u>Contract Dates</u> 10/23/12 - 10/29/12		<u>Estimate #</u> 1537
<u>Advertiser</u> Obama For America		<u>Original Date / Revision</u> 10/16/12 / 10/16/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
E 1	KVVU	10/24/12	10/25/12	BB World Series	330pm-8pm		:30			NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	--WT---				1	\$7,500.00			
E 2	KVVU	10/23/12	10/29/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				5	\$450.00			
E 3	KVVU	10/23/12	10/29/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	5	\$3,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				5	\$725.00			
E 4	KVVU	10/23/12	10/29/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	10	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				10	\$700.00			
E 5	KVVU	10/23/12	10/29/12	More M-F 9-10a	M-F 9a-10a		:30			NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				5	\$275.00			
E 6	KVVU	10/23/12	10/29/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				5	\$250.00			
N 7	KVVU	10/23/12	10/29/12	Better	M-F 11a-12p		:30			NM	2	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				5	\$195.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	3	KVVU	10/23/12-10/29/12	Better	M-F 11a-12p	MTuWThF----	:30		\$195.00	NM		
				See MG 32.2,32.3,32.4,32.5,32.6,32.7,32.8,32.9,32.10,32.11,32.12,32.13,32.14,32.15,32.16,32.17,32.18,32.19,32.20,32.2								
	4	KVVU	10/23/12-10/29/12	Better	M-F 11a-12p	MTuWThF----	:30		\$195.00	NM		
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	5	KVVU	10/23/12-10/29/12	Better	M-F 11a-12p	MTuWThF----	:30		\$195.00	NM		
				See MG 32.2,32.3,32.4,32.5,32.6,32.7,32.8,32.9,32.10,32.11,32.12,32.13,32.14,32.15,32.16,32.17,32.18,32.19,32.20,32.2								
N 8	KVVU	10/23/12	10/29/12	Divorce Court/Divorce Court	M-F 12-1p		:30			NM	2	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				5	\$195.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
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Contract / Revision	Alt Order #
489570 /	06266607

Contract Dates	Product	Estimate #
10/23/12 - 10/29/12	OBAMA 4 AMERICA	1537

Advertiser	Original Date / Revision
Obama For America	10/16/12 / 10/16/12

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N 10	KVVU	10/23/12	10/29/12	Katie Couric	2-3p		:30			NM	4	\$1,700.00																																																																																																																					
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N 11	KVVU	10/23/12	10/29/12	Anderson	3-4p		:30			NM	4	\$1,800.00																																																																																																																					
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N 12	KVVU	10/23/12	10/29/12	The Dr.Oz Show	4-5p		:30			NM	4	\$2,000.00																																																																																																																					
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>10/23/12</td><td>10/29/12</td><td>MTWTF--</td><td>10</td><td>\$500.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	10/23/12	10/29/12	MTWTF--	10	\$500.00																																																																																																											
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(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

<u>Contract / Revision</u>		<u>Alt Order #</u>
489570 /		06266607
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/23/12 - 10/29/12	OBAMA 4 AMERICA	1537
<u>Advertiser</u>		<u>Original Date / Revision</u>
Obama For America		10/16/12 / 10/16/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				10	\$500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KVVU	10/23/12-10/29/12	The Dr. Oz Show	4-5p	MTuWThF----	:30		\$500.00	NM		
	See MG 32.2,32.3,32.4,32.5,32.6,32.7,32.8,32.9,32.10,32.11,32.12,32.13,32.14,32.15,32.16,32.17,32.18,32.19,32.20,32.21											
	3	KVVU	10/23/12-10/29/12	The Dr. Oz Show	4-5p	MTuWThF----	:30		\$500.00	NM		
	See MG 32.2,32.3,32.4,32.5,32.6,32.7,32.8,32.9,32.10,32.11,32.12,32.13,32.14,32.15,32.16,32.17,32.18,32.19,32.20,32.21											
	5	KVVU	10/23/12-10/29/12	The Dr. Oz Show	4-5p	MTuWThF----	:30		\$500.00	NM		
	See MG 32.2,32.3,32.4,32.5,32.6,32.7,32.8,32.9,32.10,32.11,32.12,32.13,32.14,32.15,32.16,32.17,32.18,32.19,32.20,32.21											
	6	KVVU	10/23/12-10/29/12	The Dr. Oz Show	4-5p	MTuWThF----	:30		\$500.00	NM		
	See MG 32.2,32.3,32.4,32.5,32.6,32.7,32.8,32.9,32.10,32.11,32.12,32.13,32.14,32.15,32.16,32.17,32.18,32.19,32.20,32.21											
	7	KVVU	10/23/12-10/29/12	The Dr. Oz Show	4-5p	MTuWThF----	:30		\$500.00	NM		
	See MG 32.2,32.3,32.4,32.5,32.6,32.7,32.8,32.9,32.10,32.11,32.12,32.13,32.14,32.15,32.16,32.17,32.18,32.19,32.20,32.21											
	9	KVVU	10/23/12-10/29/12	The Dr. Oz Show	4-5p	MTuWThF----	:30		\$500.00	NM		
	See MG 32.2,32.3,32.4,32.5,32.6,32.7,32.8,32.9,32.10,32.11,32.12,32.13,32.14,32.15,32.16,32.17,32.18,32.19,32.20,32.21											
N 13	KVVU	10/23/12	10/29/12	Fox 5 News at 5	5-530p		:30			NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				5	\$950.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/23/12-10/29/12	Fox 5 News at 5	5-530p	MTuWThF----	:30		\$950.00	NM		
	See MG 13.7											
	2	KVVU	10/23/12-10/29/12	Fox 5 News at 5	5-530p	MTuWThF----	:30		\$950.00	NM		
	See MG 32.2,32.3,32.4,32.5,32.6,32.7,32.8,32.9,32.10,32.11,32.12,32.13,32.14,32.15,32.16,32.17,32.18,32.19,32.20,32.21											
	3	KVVU	10/23/12-10/29/12	Fox 5 News at 5	5-530p	MTuWThF----	:30		\$950.00	NM		
	See MG 32.2,32.3,32.4,32.5,32.6,32.7,32.8,32.9,32.10,32.11,32.12,32.13,32.14,32.15,32.16,32.17,32.18,32.19,32.20,32.21											
	4	KVVU	10/23/12-10/29/12	Fox 5 News at 5	5-530p	MTuWThF----	:30		\$950.00	NM		
	See MG 32.2,32.3,32.4,32.5,32.6,32.7,32.8,32.9,32.10,32.11,32.12,32.13,32.14,32.15,32.16,32.17,32.18,32.19,32.20,32.21											
	5	KVVU	10/23/12-10/29/12	Fox 5 News at 5	5-530p	MTuWThF----	:30		\$950.00	NM		
	See MG 13.6											
	6	KVVU	10/26/12-10/26/12	Fox 5 News at 5	5-530p	-----F----	:30		\$950.00	NM		
	Ⓜ MG for 13.5 10/26											
	7	KVVU	10/23/12-10/23/12	Fox 5 News at 5	5-530p	-Tu-----	:30		\$950.00	NM		
	Ⓜ MG for 13.1 10/23											
N 14	KVVU	10/23/12	10/29/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	2	\$2,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				5	\$1,025.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	3	KVVU	10/23/12-10/29/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	MTuWThF----	:30		\$1,025.00	NM		
	See MG 32.2,32.3,32.4,32.5,32.6,32.7,32.8,32.9,32.10,32.11,32.12,32.13,32.14,32.15,32.16,32.17,32.18,32.19,32.20,32.21											
	4	KVVU	10/23/12-10/29/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	MTuWThF----	:30		\$1,025.00	NM		
	See MG 32.2,32.3,32.4,32.5,32.6,32.7,32.8,32.9,32.10,32.11,32.12,32.13,32.14,32.15,32.16,32.17,32.18,32.19,32.20,32.21											
	5	KVVU	10/23/12-10/29/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	MTuWThF----	:30		\$1,025.00	NM		
	See MG 32.2,32.3,32.4,32.5,32.6,32.7,32.8,32.9,32.10,32.11,32.12,32.13,32.14,32.15,32.16,32.17,32.18,32.19,32.20,32.21											
N 15	KVVU	10/23/12	10/29/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	2	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				5	\$525.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/23/12-10/29/12	Fox 5 News at 6pm	M-F 6-630pm	MTuWThF----	:30		\$525.00	NM		
	See MG 32.2,32.3,32.4,32.5,32.6,32.7,32.8,32.9,32.10,32.11,32.12,32.13,32.14,32.15,32.16,32.17,32.18,32.19,32.20,32.21											
	3	KVVU	10/23/12-10/29/12	Fox 5 News at 6pm	M-F 6-630pm	MTuWThF----	:30		\$525.00	NM		
	See MG 32.2,32.3,32.4,32.5,32.6,32.7,32.8,32.9,32.10,32.11,32.12,32.13,32.14,32.15,32.16,32.17,32.18,32.19,32.20,32.21											
	5	KVVU	10/23/12-10/29/12	Fox 5 News at 6pm	M-F 6-630pm	MTuWThF----	:30		\$525.00	NM		
	See MG 32.2,32.3,32.4,32.5,32.6,32.7,32.8,32.9,32.10,32.11,32.12,32.13,32.14,32.15,32.16,32.17,32.18,32.19,32.20,32.21											

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**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

<u>Contract / Revision</u>		<u>Alt Order #</u>
489570 /		06266607
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/23/12 - 10/29/12	OBAMA 4 AMERICA	1537
<u>Advertiser</u>		<u>Original Date / Revision</u>
Obama For America		10/16/12 / 10/16/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 16	KVVU	10/23/12	10/29/12	MORE Access	630-7pm		:30			NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				5	\$650.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KVVU	10/23/12-10/29/12	MORE Access	630-7pm	MTuWThF----	:30		\$650.00	NM		
		See MG 32.2,32.3,32.4,32.5,32.6,32.7,32.8,32.9,32.10,32.11,32.12,32.13,32.14,32.15,32.16,32.17,32.18,32.19,32.20,32.21										
	3	KVVU	10/23/12-10/29/12	MORE Access	630-7pm	MTuWThF----	:30		\$650.00	NM		
		See MG 32.2,32.3,32.4,32.5,32.6,32.7,32.8,32.9,32.10,32.11,32.12,32.13,32.14,32.15,32.16,32.17,32.18,32.19,32.20,32.21										
	4	KVVU	10/23/12-10/29/12	MORE Access	630-7pm	MTuWThF----	:30		\$650.00	NM		
		See MG 32.2,32.3,32.4,32.5,32.6,32.7,32.8,32.9,32.10,32.11,32.12,32.13,32.14,32.15,32.16,32.17,32.18,32.19,32.20,32.21										
E 17	KVVU	10/23/12	10/29/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	5	\$10,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				5	\$2,150.00			
N 18	KVVU	10/27/12	10/27/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1-				1	\$1,500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/22/12-10/28/12	FOX 5 News Sat 10-11p	10-11p Sat	-----Sa--	:30		\$1,500.00	NM		
		See MG 18.2										
	2	KVVU	10/22/12-10/28/12	FOX 5 News Sat 10-11p	10-11p Sat	-----Sa--	:30		\$1,500.00	NM		
		Ⓜ MG for 18.1 10/27										
E 19	KVVU	10/28/12	10/28/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	1	\$1,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1				1	\$1,850.00			
E 20	KVVU	10/28/12	10/28/12	Sports Plus Su 1045p	1045p-11p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1				1	\$1,200.00			
E 21	KVVU	10/23/12	10/29/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	5	\$9,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				5	\$1,950.00			
E 22	KVVU	10/23/12	10/29/12	The Simpsons	M-F 11:35p-12:05a		:30			NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				5	\$350.00			
E 23	KVVU	10/23/12	10/29/12	Friends	M-F 12:05-1:05a		:30			NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				2	\$225.00			
E 26	KVVU	10/28/12	10/28/12	Fox News Sunday 8-9a	8-9a		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1				1	\$850.00			
E 27	KVVU	10/28/12	10/28/12	The Closer	Sun 1-2am		:30			NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1				1	\$85.00			
N 28	KVVU	10/29/12	10/29/12	Bones	Mon 8p-9p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$4,500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/29/12-11/04/12	Bones	Mon 8p-9p	M-----	:30		\$4,500.00	NM		
		See MG 32.2,32.3,32.4,32.5,32.6,32.7,32.8,32.9,32.10,32.11,32.12,32.13,32.14,32.15,32.16,32.17,32.18,32.19,32.20,32.21										
E 29	KVVU	10/24/12	10/24/12	The X Factor	The X Factor		:30			NM	1	\$5,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--1----				1	\$5,550.00			

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**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

<u>Contract / Revision</u>		<u>Alt Order #</u>
489570 /		06266607
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/23/12 - 10/29/12	OBAMA 4 AMERICA	1537
<u>Advertiser</u>		<u>Original Date / Revision</u>
Obama For America		10/16/12 / 10/16/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u>												
1	KVVU	10/22/12-10/28/12		NCAA Football Late Game	NCAA Football Lat	-----Sa--	:30		\$1,325.00	NM		
		See MG 32.2,32.3,32.4,32.5,32.6,32.7,32.8,32.9,32.10,32.11,32.12,32.13,32.14,32.15,32.16,32.17,32.18,32.19,32.20,32.21										
2	KVVU	10/24/12-10/29/12		Divorce Court	M-F 11a-12p	M--WTh----	:30		\$195.00	NM		
Ⓜ	MG for	10.7,10.3,10.2,10.5,12.3,10.9,12.6,12.5,12.9,12.7,10.10,12.2,13.3,11.8,9.2,7.4,11.9,28.1,16.4,11.2,8.5,13.4,14.5,1:										
3	KVVU	10/24/12-10/29/12		Divorce Court	M-F 11a-12p	M--WTh----	:30		\$195.00	NM		
Ⓜ	MG for	10.7,10.3,10.2,10.5,12.3,10.9,12.6,12.5,12.9,12.7,10.10,12.2,13.3,11.8,9.2,7.4,11.9,28.1,16.4,11.2,8.5,13.4,14.5,1:										
4	KVVU	10/24/12-10/29/12		Divorce Court	M-F 11a-12p	M--WTh----	:30		\$195.00	NM		
Ⓜ	MG for	10.7,10.3,10.2,10.5,12.3,10.9,12.6,12.5,12.9,12.7,10.10,12.2,13.3,11.8,9.2,7.4,11.9,28.1,16.4,11.2,8.5,13.4,14.5,1:										
5	KVVU	10/24/12-10/29/12		Cops/Dog The Bounty Hunter	M-F 12-1p	M--WThF----	:30		\$195.00	NM		
Ⓜ	MG for	10.7,10.3,10.2,10.5,12.3,10.9,12.6,12.5,12.9,12.7,10.10,12.2,13.3,11.8,9.2,7.4,11.9,28.1,16.4,11.2,8.5,13.4,14.5,1:										
6	KVVU	10/24/12-10/29/12		Cops/Dog The Bounty Hunter	M-F 12-1p	M--WThF----	:30		\$195.00	NM		
Ⓜ	MG for	10.7,10.3,10.2,10.5,12.3,10.9,12.6,12.5,12.9,12.7,10.10,12.2,13.3,11.8,9.2,7.4,11.9,28.1,16.4,11.2,8.5,13.4,14.5,1:										
7	KVVU	10/24/12-10/29/12		Cops/Dog The Bounty Hunter	M-F 12-1p	M--WThF----	:30		\$195.00	NM		
Ⓜ	MG for	10.7,10.3,10.2,10.5,12.3,10.9,12.6,12.5,12.9,12.7,10.10,12.2,13.3,11.8,9.2,7.4,11.9,28.1,16.4,11.2,8.5,13.4,14.5,1:										
8	KVVU	10/24/12-10/29/12		Katie	1-2pm	M--WThF----	:30		\$425.00	NM		
Ⓜ	MG for	10.7,10.3,10.2,10.5,12.3,10.9,12.6,12.5,12.9,12.7,10.10,12.2,13.3,11.8,9.2,7.4,11.9,28.1,16.4,11.2,8.5,13.4,14.5,1:										
9	KVVU	10/24/12-10/29/12		Katie	1-2pm	M--WThF----	:30		\$425.00	NM		
Ⓜ	MG for	10.7,10.3,10.2,10.5,12.3,10.9,12.6,12.5,12.9,12.7,10.10,12.2,13.3,11.8,9.2,7.4,11.9,28.1,16.4,11.2,8.5,13.4,14.5,1:										
10	KVVU	10/24/12-10/29/12		Katie	1-2pm	M--WThF----	:30		\$425.00	NM		
Ⓜ	MG for	10.7,10.3,10.2,10.5,12.3,10.9,12.6,12.5,12.9,12.7,10.10,12.2,13.3,11.8,9.2,7.4,11.9,28.1,16.4,11.2,8.5,13.4,14.5,1:										
11	KVVU	10/24/12-10/29/12		Katie	1-2pm	M--WThF----	:30		\$425.00	NM		
Ⓜ	MG for	10.7,10.3,10.2,10.5,12.3,10.9,12.6,12.5,12.9,12.7,10.10,12.2,13.3,11.8,9.2,7.4,11.9,28.1,16.4,11.2,8.5,13.4,14.5,1:										
12	KVVU	10/24/12-10/29/12		Katie	1-2pm	M--WThF----	:30		\$425.00	NM		
Ⓜ	MG for	10.7,10.3,10.2,10.5,12.3,10.9,12.6,12.5,12.9,12.7,10.10,12.2,13.3,11.8,9.2,7.4,11.9,28.1,16.4,11.2,8.5,13.4,14.5,1:										
13	KVVU	10/24/12-10/29/12		Katie	1-2pm	M--WThF----	:30		\$425.00	NM		
Ⓜ	MG for	10.7,10.3,10.2,10.5,12.3,10.9,12.6,12.5,12.9,12.7,10.10,12.2,13.3,11.8,9.2,7.4,11.9,28.1,16.4,11.2,8.5,13.4,14.5,1:										
14	KVVU	10/24/12-10/29/12		Anderson	2-3p	M--WThF----	:30		\$450.00	NM		
Ⓜ	MG for	10.7,10.3,10.2,10.5,12.3,10.9,12.6,12.5,12.9,12.7,10.10,12.2,13.3,11.8,9.2,7.4,11.9,28.1,16.4,11.2,8.5,13.4,14.5,1:										
15	KVVU	10/24/12-10/29/12		Anderson	2-3p	M--WThF----	:30		\$450.00	NM		
Ⓜ	MG for	10.7,10.3,10.2,10.5,12.3,10.9,12.6,12.5,12.9,12.7,10.10,12.2,13.3,11.8,9.2,7.4,11.9,28.1,16.4,11.2,8.5,13.4,14.5,1:										
16	KVVU	10/24/12-10/29/12		Anderson	2-3p	M--WThF----	:30		\$450.00	NM		
Ⓜ	MG for	10.7,10.3,10.2,10.5,12.3,10.9,12.6,12.5,12.9,12.7,10.10,12.2,13.3,11.8,9.2,7.4,11.9,28.1,16.4,11.2,8.5,13.4,14.5,1:										
17	KVVU	10/24/12-10/29/12		Anderson	2-3p	M--WThF----	:30		\$450.00	NM		
Ⓜ	MG for	10.7,10.3,10.2,10.5,12.3,10.9,12.6,12.5,12.9,12.7,10.10,12.2,13.3,11.8,9.2,7.4,11.9,28.1,16.4,11.2,8.5,13.4,14.5,1:										
18	KVVU	10/24/12-10/29/12		Anderson	2-3p	M--WThF----	:30		\$450.00	NM		
Ⓜ	MG for	10.7,10.3,10.2,10.5,12.3,10.9,12.6,12.5,12.9,12.7,10.10,12.2,13.3,11.8,9.2,7.4,11.9,28.1,16.4,11.2,8.5,13.4,14.5,1:										
19	KVVU	10/24/12-10/29/12		Anderson	2-3p	M--WThF----	:30		\$450.00	NM		
Ⓜ	MG for	10.7,10.3,10.2,10.5,12.3,10.9,12.6,12.5,12.9,12.7,10.10,12.2,13.3,11.8,9.2,7.4,11.9,28.1,16.4,11.2,8.5,13.4,14.5,1:										
20	KVVU	10/24/12-10/29/12		Dr Oz	3-4p	M--WTh----	:30		\$500.00	NM		
Ⓜ	MG for	10.7,10.3,10.2,10.5,12.3,10.9,12.6,12.5,12.9,12.7,10.10,12.2,13.3,11.8,9.2,7.4,11.9,28.1,16.4,11.2,8.5,13.4,14.5,1:										
21	KVVU	10/24/12-10/29/12		Dr Oz	3-4p	M--WTh----	:30		\$500.00	NM		
Ⓜ	MG for	10.7,10.3,10.2,10.5,12.3,10.9,12.6,12.5,12.9,12.7,10.10,12.2,13.3,11.8,9.2,7.4,11.9,28.1,16.4,11.2,8.5,13.4,14.5,1:										
22	KVVU	10/24/12-10/29/12		Dr Oz	3-4p	M--WTh----	:30		\$500.00	NM		
Ⓜ	MG for	10.7,10.3,10.2,10.5,12.3,10.9,12.6,12.5,12.9,12.7,10.10,12.2,13.3,11.8,9.2,7.4,11.9,28.1,16.4,11.2,8.5,13.4,14.5,1:										
23	KVVU	10/24/12-10/29/12		Dr Oz	3-4p	M--WTh----	:30		\$500.00	NM		
Ⓜ	MG for	10.7,10.3,10.2,10.5,12.3,10.9,12.6,12.5,12.9,12.7,10.10,12.2,13.3,11.8,9.2,7.4,11.9,28.1,16.4,11.2,8.5,13.4,14.5,1:										
24	KVVU	10/24/12-10/29/12		Dr Oz	3-4p	M--WTh----	:30		\$500.00	NM		
Ⓜ	MG for	10.7,10.3,10.2,10.5,12.3,10.9,12.6,12.5,12.9,12.7,10.10,12.2,13.3,11.8,9.2,7.4,11.9,28.1,16.4,11.2,8.5,13.4,14.5,1:										
25	KVVU	10/24/12-10/29/12		Dr Oz	3-4p	M--WTh----	:30		\$500.00	NM		
Ⓜ	MG for	10.7,10.3,10.2,10.5,12.3,10.9,12.6,12.5,12.9,12.7,10.10,12.2,13.3,11.8,9.2,7.4,11.9,28.1,16.4,11.2,8.5,13.4,14.5,1:										
26	KVVU	10/27/12-10/27/12		NCAA Football Early Game	NCAA Football Eai	-----Sa--	:30		\$2,325.00	NM		
Ⓜ	MG for	10.7,10.3,10.2,10.5,12.3,10.9,12.6,12.5,12.9,12.7,10.10,12.2,13.3,11.8,9.2,7.4,11.9,28.1,16.4,11.2,8.5,13.4,14.5,1:										

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

<u>Contract / Revision</u> 489570 /		<u>Alt Order #</u> 06266607
<u>Contract Dates</u> 10/23/12 - 10/29/12	<u>Product</u> OBAMA 4 AMERICA	<u>Estimate #</u> 1537
<u>Advertiser</u> Obama For America		<u>Original Date / Revision</u> 10/16/12 / 10/16/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
27	KVVU	10/24/12-10/29/12		Special Early News	Special Early News	M--WTh-----	:30		\$775.00	NM		
Ⓜ	MG for 10.7,10.3,10.2,10.5,12.3,10.9,12.6,12.5,12.9,12.7,10.10,12.2,13.3,11.8,9.2,7.4,11.9,28.1,16.4,11.2,8.5,13.4,14.5,1:											
28	KVVU	10/24/12-10/29/12		Special Early News	Special Early News	M--WTh-----	:30		\$775.00	NM		
Ⓜ	MG for 10.7,10.3,10.2,10.5,12.3,10.9,12.6,12.5,12.9,12.7,10.10,12.2,13.3,11.8,9.2,7.4,11.9,28.1,16.4,11.2,8.5,13.4,14.5,1:											
29	KVVU	10/24/12-10/29/12		Special Early News	Special Early News	M--WTh-----	:30		\$775.00	NM		
Ⓜ	MG for 10.7,10.3,10.2,10.5,12.3,10.9,12.6,12.5,12.9,12.7,10.10,12.2,13.3,11.8,9.2,7.4,11.9,28.1,16.4,11.2,8.5,13.4,14.5,1:											
30	KVVU	10/25/12-10/25/12		BB World Series	330pm-8pm	----Th-----	:30		\$7,500.00	NM		
Ⓜ	MG for 10.7,10.3,10.2,10.5,12.3,10.9,12.6,12.5,12.9,12.7,10.10,12.2,13.3,11.8,9.2,7.4,11.9,28.1,16.4,11.2,8.5,13.4,14.5,1:											
31	KVVU	10/26/12-10/26/12		Kitchen Nightmares	Fri 8p-9p	-----F-----	:30		\$3,500.00	NM		
Ⓜ	MG for 10.7,10.3,10.2,10.5,12.3,10.9,12.6,12.5,12.9,12.7,10.10,12.2,13.3,11.8,9.2,7.4,11.9,28.1,16.4,11.2,8.5,13.4,14.5,1:											
32	KVVU	10/24/12-10/29/12		Katie	M-F 3-4am	M--WThF----	:30		\$55.00	NM		
Ⓜ	MG for 10.7,10.3,10.2,10.5,12.3,10.9,12.6,12.5,12.9,12.7,10.10,12.2,13.3,11.8,9.2,7.4,11.9,28.1,16.4,11.2,8.5,13.4,14.5,1:											
33	KVVU	10/24/12-10/29/12		Katie	M-F 3-4am	M--WThF----	:30		\$55.00	NM		
Ⓜ	MG for 10.7,10.3,10.2,10.5,12.3,10.9,12.6,12.5,12.9,12.7,10.10,12.2,13.3,11.8,9.2,7.4,11.9,28.1,16.4,11.2,8.5,13.4,14.5,1:											
34	KVVU	10/24/12-10/29/12		Extra	M-F 1:05-1:35am	M--WThF----	:30		\$100.00	NM		
Ⓜ	MG for 10.7,10.3,10.2,10.5,12.3,10.9,12.6,12.5,12.9,12.7,10.10,12.2,13.3,11.8,9.2,7.4,11.9,28.1,16.4,11.2,8.5,13.4,14.5,1:											
<b>Totals</b>											<b>117</b>	<b>\$114,360.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	98	\$102,670.00	\$87,269.50
10/29/12 - 10/29/12	19	\$11,690.00	\$9,936.50
<b>Totals</b>	<b>117</b>	<b>\$114,360.00</b>	<b>\$97,206.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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FAX# 610-225-1191  
OCT16/12 16.22  
HARRIS REPORT FROM REP  
\*\*\*CHANGES\*\*\*  
KVVU-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # 762 SALESMAN # \_\_\_\_\_  
BUYER NAME MAURA GILROY  
SALES PRSN PH- TERESA DIFURIA

ORDER # \_\_\_\_\_ CONTRACT # 62666607

	CLASS: NATL.	LOCAL	REGIONAL
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PRDCT	OBAMA 4 AMERICA	EST#1537	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES	OCT23/12	OCT29/12	WK-1
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CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE OCT16/12 16.22

TO ROSE  
FR NIKKI  
OK'D M3 SEE LINES 42-52  
TOTAL SAME  
PLS CNF THANKS

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL INVOICES ARE TO BE SENT TO:  
GREER MARGOLIS  
ACCOUNTING  
1010 WISCONSIN AVENUE NW  
SUITE 800  
WASHINGTON, DC 20007

OBAMA FOR AMERICA

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = AGENCY EST# = 1537  
AGENCY PRODUCT CODE =

8	ES 1100A-1200N	30	\$195.00	10/23	10/29	2	TU-F,M	2
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PROGRAM : BETTER LAS VEGAS  
ORD COM1: REVISED RATE



FAX# 610-225-1191  
HARRIS REPORT FROM REP OCT16/12 16.22  
\*\*CHANGES\*\* \*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
42	A		1100A-1200N	30		\$195.00	10/24	10/29	3		W-TH,M	3
PROGRAM : DIVORCE COURT												
ORD COM1 : SPOTS N/A DUE TO SPORTS. SEE MG OFFER. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT23 ON LINE-8 FOR 3 SPOTS/WK												
THIS IS A MAKE-GOOD FOR OCT23 ON LINE-9 FOR 3 SPOTS/WK												
THIS IS A MAKE-GOOD FOR OCT23 ON LINE-40 FOR 3 SPOTS/WK												
THIS IS A MAKE-GOOD FOR OCT23 ON LINE-11 FOR 6 SPOTS/WK												
THIS IS A MAKE-GOOD FOR OCT23 ON LINE-12 FOR 6 SPOTS/WK												
THIS IS A MAKE-GOOD FOR OCT23 ON LINE-13 FOR 6 SPOTS/WK												
THIS IS A MAKE-GOOD FOR OCT23 ON LINE-14 FOR 3 SPOTS/WK												
THIS IS A MAKE-GOOD FOR OCT23 ON LINE-15 FOR 3 SPOTS/WK												
THIS IS A MAKE-GOOD FOR OCT23 ON LINE-16 FOR 3 SPOTS/WK												
THIS IS A MAKE-GOOD FOR OCT23 ON LINE-17 FOR 3 SPOTS/WK												
THIS IS A MAKE-GOOD FOR OCT29 ON LINE-32 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT27 ON LINE-39 FOR 1 SPOT/WK												
43	A		1200N-100P	30		\$195.00	10/24	10/29	3		W-TH,M	3
PROGRAM : COPS/DOG THE BOUNTY HUNTER												
ORD COM1 : SPOTS N/A DUE TO SPORTS. SEE MG OFFER. PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 42-52												
44	A		100P-200P	30		\$425.00	10/24	10/29	6		W-TH,M	6
PROGRAM : KATIE COURIC												
ORD COM1 : SPOTS N/A DUE TO SPORTS. SEE MG OFFER. PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 42-52												
45	A		200P-300P	30		\$450.00	10/24	10/29	6		W-TH,M	6
PROGRAM : ANDERSON												
ORD COM1 : SPOTS N/A DUE TO SPORTS. SEE MG OFFER. PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 42-52												
46	A		300P-400P	30		\$500.00	10/24	10/29	6		W-TH,M	6
PROGRAM : DR OZ												
ORD COM1 : SPOTS N/A DUE TO SPORTS. SEE MG OFFER. PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 42-52												
47	A		1200N-400P	30		\$2,325.00	10/27	10/27	1		SAT	1
PROGRAM : COLLEGE FOOTBALL												
ORD COM1 : SPOTS N/A DUE TO SPORTS. SEE MG OFFER. PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 42-52												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
48	A		400P-430P	30		\$775.00	10/24	10/29	3		W-TH,M	3
PROGRAM : SPECIAL NEWS BEFORE BASEBALL ORD COM1 : SPOTS N/A DUE TO SPORTS. SEE MG OFFER. PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 42-52												
49	A		430P-800P	30		\$7,500.00	10/25	10/25	1		THU	1
PROGRAM : WORLD SERIES ORD COM1 : SPOTS N/A DUE TO SPORTS. SEE MG OFFER. PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 42-52												
50	A		800P-900P	30		\$3,500.00	10/26	10/26	1		FRI	1
PROGRAM : KITCHEN NIGHTMARE ORD COM1 : SPOTS N/A DUE TO SPORTS. SEE MG OFFER. PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 42-52												
51	A		300A-400A	30		\$55.00	10/24	10/29	2		W-F,M	2
PROGRAM : KATIE ORD COM1 : SPOTS N/A DUE TO SPORTS. SEE MG OFFER. PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 42-52												
52	A		105A-135A	30		\$100.00	10/24	10/29	1		W-F,M	1
PROGRAM : EXTRA ORD COM1 : SPOTS N/A DUE TO SPORTS. SEE MG OFFER. PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 42-52												
9	ES		1200N-100P	30		\$195.00	10/23	10/29	2		TU-F,M	2
PROGRAM : DIVORCE COURT ORD COM1 : REVISED RATE												
40	ES		100P-200P	30		\$195.00	10/23	10/29	2		TU-F,M	2
PROGRAM : COPS/DOG THE BOUNTY HUNTER ORD COM1 : REVISED RATE THIS IS A MAKE-GOOD FOR OCT23 ON LINE-10 FOR 5 SPOTS/WK												
11	ES		200P-300P	30		\$425.00	10/23	10/29	4		TU-F,M	4
PROGRAM : KATIE COURIC ORD COM1 : REVISED RATE												

FAX# 610-225-1191  
OCT16/12 16.22  
HARRIS REPORT FROM REP  
\*\*\*CHANGES\*\*\*  
\*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12	ES		300P-400P	30		\$450.00	10/23	10/29	4		TU-F,M	4
PROGRAM : ANDERSON COOPER												
ORD COM1 : REVISED RATE												
13	ES		400P-500P	30		\$500.00	10/23	10/29	4		TU-F,M	4
PROGRAM : DR OZ												
ORD COM1 : REVISED RATE												
14	ES		500P-530P	30		\$950.00	10/23	10/29	2		TU-F,M	2
PROGRAM : FOX 5 NEWS AT 5PM												
ORD COM1 : REVISED RATE												
15	ES		530P-600P	30		\$1,025.00	10/23	10/29	2		TU-F,M	2
PROGRAM : FOX 5 NWS AT 530P												
ORD COM1 : REVISED RATE												
16	ES		600P-630P	30		\$525.00	10/23	10/29	2		TU-F,M	2
PROGRAM : FOX 5 NWS AT 6P												
ORD COM1 : REVISED RATE												
17	ES		630P-700P	30		\$650.00	10/23	10/29	2		TU-F,M	2
PROGRAM : MORE ACCESS												
ORD COM1 : REVISED RATE												
32	S		800P-900P	30		\$4,500.00	10/29	10/29	0		MON	0
PROGRAM : BONES												
ORD COM1 : REVISED RATE												
39	S		100P-800P	30		\$1,325.00	10/27	10/27	0		SAT	0
PROGRAM : FOX COLLEGE FOOTBALL												
ORD COM1 : REVISED RATE												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:

M3	OK'D	BUY#8	MISSED: TU-F, M/1100A-1200N				OCT23 (3/WK)		30S	\$195.00		(OCT16/12)
		BUY#9	TU-F, M/1200N-100P				OCT23 (3/WK)		30S	\$195.00		
		BUY#10	TU-F, M/100P-200P				OCT23 (3/WK)		30S	\$195.00		
		BUY#11	TU-F, M/200P-300P				OCT23 (6/WK)		30S	\$425.00		
		BUY#12	TU-F, M/300P-400P				OCT23 (6/WK)		30S	\$450.00		
		BUY#13	TU-F, M/400P-500P				OCT23 (6/WK)		30S	\$500.00		
		BUY#14	TU-F, M/500P-530P				OCT23 (3/WK)		30S	\$950.00		
		BUY#15	TU-F, M/530P-600P				OCT23 (3/WK)		30S	\$1,025.00		
		BUY#16	TU-F, M/600P-630P				OCT23 (3/WK)		30S	\$525.00		
		BUY#17	TU-F, M/630P-700P				OCT23 (3/WK)		30S	\$650.00		
		BUY#32	MON/800P-900P				OCT29		30S	\$4,500.00		
		BUY#39	SAT/100P-800P				OCT27		30S	\$1,325.00		

OFFER: W-TH, M/1100A-1200N

PLS ADVISE.

& W-TH, M/1200N-100P	OCT24 (3/WK)	30S	\$195.00
& W-TH, M/100P-200P	OCT24 (3/WK)	30S	\$195.00
& W-TH, M/200P-300P	OCT24 (6/WK)	30S	\$425.00
& W-TH, M/300P-400P	OCT24 (6/WK)	30S	\$450.00
& SAT/1200N-400P	OCT27	30S	\$2,325.00
& W-TH, M/400P-430P	OCT24 (3/WK)	30S	\$775.00
& THU/430P-800P	OCT25	30S	\$7,500.00
& FRI/800P-900P	OCT26	30S	\$3,500.00
& W-F, M/300A-400A	OCT24 (2/WK)	30S	\$55.00
& W-F, M/105A-135A	OCT24	30S	\$100.00

CMT: SPOTS N/A DUE TO SPORTS. SEE MG OFFER. PRE-BOOKED PLS APPROVE.

OCT/12 114360.00 NOV/12 \$.00

CONTRACT TOTAL 114360.00  
TOTAL SPOTS 117

MARKET TOTALS \$237,400 KVVU 25% KSNV 29% KLAS 20% KTNV 13% KVMY 9% KVCW 3% CABL 0% KTUD 1%

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

ADV # \_\_\_\_\_ ADV. NAME POLI/B OBAMA/D/PRE/US REP.# \_\_\_\_\_ OFF.# 762 SALESMAN # \_\_\_\_\_  
 AGY # 1051 AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME MAURA GILROY  
 3050 K ST NW, SALES PRSN PH- TERESA DIFURIA  
 WASHINGTON, DC 20007

ORDER # \_\_\_\_\_ CONTRACT # 6356848 CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA SKED C EST#1904 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT2/12 NOV6/12 WK-6

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE OCT16/12 16.45

REP: TO ROSE  
 FR NIKKI  
 OK'D M4-M7  
 SEE LINES 43-48  
 TOTAL SAME  
 PLS CNF THANKS

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
 ALL INVOICES ARE TO BE SENT TO:  
 GREER MARGOLIS  
 ACCOUNTING  
 1010 WISCONSIN AVENUE NW  
 SUITE 800  
 WASHINGTON, DC 20007

SKED C

: LINE# : REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTL :  
 : : LINE# : : : : : : : DATE : DATE : /WK : INVT : : SPTS :  
 AGENCY ADVERTISER CODE = 95 AGENCY EST# = 1904  
 AGENCY PRODUCT CODE = 101

2	ES	1100A-1200N	30			\$195.00	10/2	10/8	5			TU-F,M	5
2	ES	1100A-1200N	30			\$195.00	10/9	10/15	4			TU-F,M	4
2	ES	1100A-1200N	30			\$195.00	10/16	10/22	2			TU-F,M	2
2	ES	1100A-1200N	30			\$195.00	10/23	10/29	2			TU-F,M	2
2	ES	1100A-1200N	30			\$195.00	10/30	11/5	5			TU-F,M	5

45	A	1100A-1200N	30	\$195.00	10/18	10/19	2	TH-F	2
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46	A	1100A-1200N	30	\$195.00	10/24.	10/29	3	W-TH,M	3
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47	A	900P-1000P	30	\$650.00	10/28	1	SUN	1
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48	A	1200M-1230A	30	\$95.00	10/27	1	SAT	1
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12	ES	500F-600F	30	\$225.00	10/7	10/7	1	SDN	1
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IN	30	10/14	0	SDN	0
ES	500E-600P	\$225.00	10/14	0	

12	ES	500P-600P	30	\$225.00	10/21	1	SDN	1
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12	ES	500P-600P	30	\$225.00	10/28	0	SDN	0
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12	ES	500E-600P	30	\$225.00	11/4	11/4	1	SDN	1
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13	ES	600E-700P	30	\$325.00	10/7	10/7	1	SDN	1
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13	ES	600P-700P	30	\$325.00	10/14	0	SDN
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13	ES	600P-700P	30	\$325.00	10/21	10/21	1	SUN	1
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13	ES	600P-700P	30	\$325.00	10/28	0	SDN	0
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13	ES	600E-700E	30	\$325.00	11/4	11/4	1	SDN	1
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PROGRAM : EXTRA WEEKEND  
CON COM1: EXTRA WEEKEND



LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
OCT/12			98530.00	NOV/12		24720.00						
CONTRACT TOTAL												123250.00
TOTAL SPOTS												232

MARKET TOTALS \$270,523 KVVU 42% KSNV 14% KLAS 14% KTNV 9% KVMY 5% KVCW 16% CABL 0% KTUD 0%

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE



FAX# 610-225-1191  
CREDIT RISK !!  
HARRIS REPORT FROM REP  
\*\*\*CHANGES\*\*\*  
OCT16/12 16.44  
\*\*\* KVVU-TV \*\*\*

REP. #	OFF. # 762	SALESMAN #
BUYER NAME	NEIL WILLIAMS	
SALES PRSN	PH- TERESA DIFURIA	

SALES PRSN PH- TERESA DIFURIA

	CLASS: NATL.	LOCAL	REGIONAL
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— (CCE)

**Table 1** Demographic characteristics of study population

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE OCT16/12 16.44

STA:

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	: SPTS
38	S		1100A-1200N	30		\$450.00	10/19	10/19	0		FRI	0
PROGRAM : DIVORCE COURT ORD COM1 : TP CHG DUE TO SPORTS. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT19 ON LINE-13 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT18 ON LINE-15 FOR 2 SPOTS/WK THIS IS A MAKE-GOOD FOR OCT22 ON LINE-16 FOR 2 SPOTS/WK THIS IS A MAKE-GOOD FOR OCT18 ON LINE-17 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT19 ON LINE-19 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT19 ON LINE-20 FOR 1 SPOT/WK												
29	S		730P-800P	30		\$850.00	10/17	10/19	0		W,F	0
PROGRAM : TMZ CON COM1 : MAX 1X DAY												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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55	A		200P-300P	30		\$450.00	10/18	10/18	1		THU	1
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PROGRAM : ANDERSON  
 ORD COM1 : SPOTS N/A. SEE MG. PRE-BOOKED PLS APPROVE.  
 THIS IS A MAKE-GOOD FOR OCT19 ON LINE-38 FOR 1 SPOT/WK  
 THIS IS A MAKE-GOOD FOR OCT17 ON LINE-29 FOR 1 SPOT/WK

56	A		730P-800P	30		\$850.00	10/23	10/23	1		TUE	1
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PROGRAM : TMZ  
 ORD COM1 : SPOTS N/A. SEE MG. PRE-BOOKED PLS APPROVE.  
 PART OF A MAKEGOOD MADE UP OF LINES 55-56  
 STATION MAKEGOOD OFFERS:  
 M4 OK'D BUY#38 MISSED: FRI/1100A-1200N OCT19 30S \$450.00 (OCT15/12)  
 BUY#29 W,F/730P-800P OCT17 30S \$850.00  
 OFFER: THU/200P-300P OCT18 30S \$450.00  
 & TUE/730P-800P OCT23 30S \$850.00  
 CMT: SPOTS N/A. SEE MG. PRE-BOOKED PLS APPROVE.

OCT/12 46955.00 CONTRACT TOTAL 46955.00  
 TOTAL SPOTS 58

MARKET TOTALS \$233,500 KVVU 20% KSNV 28% KLAS 26% KTNV 18% KVMY 5% KVCW 3% CABL 0%  
 KTUD 0%

SVC- NSI  
 DEMOS- RA35+\*  
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

FAX# 610-225-1191 OCT16/12 11.47  
HARRIS REPORT FROM REP \*\*\* KVVU-TV \*\*\*  
\*\*CHANGES\*\*

REP. #	OFF. #	762	SALESMAN #
BUYER NAME	MAURA GILROY		
SALES PRSN	PH-	TERESA	DIFURIA

BUYER NAME	<u>MAURA GILROY</u>
SALES PRSN	<u>PH- TERESA DIFURIA</u>

	CLASS: NATL.	LOCAL	REGIONAL
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	CLASS: NATL.	LOCAL	REGIONAL
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(CE)

DATE OCT16/12 11.47

TO ROSE  
FR NIKKI  
REVISED RATES  
NEW TOTAL \$114,360 (+55010)  
PLS CNF THANKS

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL INVOICES ARE TO BE SENT TO:

ACCOUNTING  
1010 WISCONSIN AVENUE NW  
SUITE 800  
WASHINGTON, DC 20007

OBAMA FOR AMERICA

[illegible]

AGENCY ADVERTISER CODE = AGENCY EST# = 1537  
AGENCY PRODUCT CODE =

2	RZ 430P-800P	30	\$7,500.00	10/23	10/29	1	TU-M
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PROGRAM : MLB WORLD SERIES
ORD COM1 : REVISED RATE
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ORD COM1: REVISED RATE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3	RZ		500A-600A	30		\$450.00	10/23	10/29	5		TU-F,M	5
PROGRAM : FOX5 NEWS 5A ORD COM1: REVISED RATE												
4	RZ		600A-700A	30		\$725.00	10/23	10/29	5		TU-F,M	5
PROGRAM : FOX5 NEWS 6A ORD COM1: REVISED RATE												
5	RZ		700A-900A	30		\$700.00	10/23	10/29	10		TU-F,M	10
PROGRAM : FOX5 MORNING NEWS ORD COM1: REVISED RATE												
6	RZ		900A-1000A	30		\$275.00	10/23	10/29	5		TU-F,M	5
PROGRAM : MORE LAS VEGAS ORD COM1: REVISED RATE												
7	RZ		1000A-1100A	30		\$250.00	10/23	10/29	5		TU-F,M	5
PROGRAM : DR OZ ORD COM1: REVISED RATE												
8	RZ		1100A-1200N	30		\$195.00	10/23	10/29	5		TU-F,M	5
PROGRAM : BETTER LAS VEGAS ORD COM1: REVISED RATE												
9	RZ		1200N-100P	30		\$195.00	10/23	10/29	5		TU-F,M	5
PROGRAM : DIVORCE COURT ORD COM1: REVISED RATE												
40	RZ		100P-200P	30		\$195.00	10/23	10/29	5		TU-F,M	5
PROGRAM : COPS/DOG THE BOUNTY HUNTER ORD COM1: REVISED RATE												
11	RZ		200P-300P	30		\$425.00	10/23	10/29	10		TU-F,M	10
PROGRAM : KATIE COURIC ORD COM1: REVISED RATE												

N/A 10/24 - 10/25 - 10/29  
 10/24 - 10/25 - 10/29  
 11/20

FAX# 610-225-1191  
OCT16/12 11.47  
HARRIS REPORT FROM REP  
\*\*\*CHANGES\*\*\*  
KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12	RZ		300P-400P	30		\$450.00	10/23	10/29	10		TU-F,M	10
PROGRAM : ANDERSON COOPER												
ORD COM1 : REVISED RATE												
13	RZ		400P-500P	30		\$500.00	10/23	10/29	10		TU-F,M	10
PROGRAM : DR OZ												
ORD COM1 : REVISED RATE												
14	RZ		500P-530P	30		\$950.00	10/23	10/29	5		TU-F,M	5
PROGRAM : FOX 5 NEWS AT 5PM												
ORD COM1 : REVISED RATE												
15	RZ		530P-600P	30		\$1,025.00	10/23	10/29	5		TU-F,M	5
PROGRAM : FOX 5 NWS AT 530P												
ORD COM1 : REVISED RATE												
16	RZ		600P-630P	30		\$525.00	10/23	10/29	5		TU-F,M	5
PROGRAM : FOX 5 NWS AT 6P												
ORD COM1 : REVISED RATE												
17	RZ		630P-700P	30		\$650.00	10/23	10/29	5		TU-F,M	5
PROGRAM : MORE ACCESS												
ORD COM1 : REVISED RATE												
18	RZ		1000P-1100P	30		\$2,150.00	10/23	10/29	5		TU-F,M	5
PROGRAM : FOX 5 NEWS AT 10P												
ORD COM1 : REVISED RATE												
19	RZ		1000P-1100P	30		\$1,500.00	10/27	10/27	1		SAT	1
PROGRAM : FOX 5 NEWS AT 10PM SAT												
ORD COM1 : REVISED RATE												
20	RZ		1000P-1045P	30		\$1,850.00	10/28	10/28	1		SUN	1
PROGRAM : FOX 5 NEWS AT 10PM SUN												
ORD COM1 : REVISED RATE												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
21	RZ		1045P-1100P	30		\$1,200.00	10/28	10/28	1		SUN	1
PROGRAM : FOX 5 SPORTS EXTRA												
ORD COM1: REVISED RATE												
22	RZ		1100P-1135P	30		\$1,950.00	10/23	10/29	5		TU-F,M	5
PROGRAM : FOX 5 NEWS AT 1100P												
ORD COM1: REVISED RATE												
23	RZ		1135P-1205A	30		\$350.00	10/23	10/29	5		TU-F,M	5
PROGRAM : THE SIMPSONS												
ORD COM1: REVISED RATE												
24	RZ		1205A-105A	30		\$225.00	10/23	10/29	2		TU-F,M	2
PROGRAM : FRIENDS												
ORD COM1: REVISED RATE												
29	RZ		800A-900A	30		\$850.00	10/28	10/28	1		SUN	1
PROGRAM : FOX NEWS SUNDAY												
ORD COM1: REVISED RATE												
30	RZ		1100P-1200M	30		\$55.00	10/28	10/28	0		SUN	0
PROGRAM : CRIMINAL MINDS												
ORD COM1: REVISED RATE												
31	RZ		100A-200A	30		\$85.00	10/28	10/28	1		SUN	1
PROGRAM : THE CLOSER												
ORD COM1: REVISED RATE												
32	RZ		800P-900P	30		\$4,500.00	10/29	10/29	1		MON	1
PROGRAM : BONES												
ORD COM1: REVISED RATE												
41	RZ		800P-900P	30		\$5,550.00	10/23	10/23	1		TUE	1
PROGRAM : RAISING HOPE/BEN AND KATE												
ORD COM1: REVISED RATE												
ORD COM2: APPROVE.												
THIS IS A MAKE-GOOD FOR OCT24 ON LINE-34 FOR 1 SPOT/WK												

N/A

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
37	RZ		1000A-100P	30		\$7,500.00	10/28	10/28	1		SUN	1
PROGRAM : FOX NFL (GAME 1)												
ORD COM1: REVISED RATE												
38	RZ		100P-400P	30		11500.00	10/28	10/28	1		SUN	1
PROGRAM : FOX NFL (GAME 2)												
ORD COM1: REVISED RATE												
39	RZ		100P-800P	30		\$1,325.00	10/27	10/27	1		SAT	1
PROGRAM : FOX COLLEGE FOOTBALL												
ORD COM1: REVISED RATE												
OCT/12	109860.00		NOV/12			\$4,500.00						
CONTRACT TOTAL												114360.00
TOTAL SPOTS												125

MARKET TOTALS \$237,400    KVVU 25%    KSNV 29%    KLAS 20%    KTNV 13%    KVMY 9%    KVCW 3%    CABL 0%  
 KTUD 1%

SVC- NSI  
 DEMOS- RA35+\*  
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE